

For Immediate Release

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## **Third Rail Projects Immersive Hit Celebrates 5th Anniversary**

### ***THEN SHE FELL***

**Tickets Now Available Through December 31, 2017**

*"This is extreme theater: fresh, fun, totally absorbing, a full contact sport with no rules and no boundaries." -- Time Magazine*

*Top 10 of 2012. One of "this year's most memorable productions." "I felt like a bewildered but enchanted child, made privy to the arcana of another, darker world... Creepy and thrilling." -- Ben Brantley, The New York Times*

*"Wildly imaginative... wonderfully written, directed and choreographed." -- The New Yorker*

*"One of the most hauntingly lovely pieces of theater that I've ever experienced... The experience is deeply personal, re-creating the wonders and terrors of childhood with hallucinatory vividness." -- Vogue*

Third Rail Projects' award-winning production of **THEN SHE FELL** celebrated its 5-year anniversary on October 6 -- after more than 3,000 performances. This immersive theater event is inspired by the life and writings of Lewis Carroll (Alice's Adventures in Wonderland). **THEN SHE FELL** takes place at The Kingsland Ward at St. Johns, a century-old institutional building in Williamsburg, Brooklyn where the action plays out on 3 floors.

**THEN SHE FELL** is a fully immersive, multi-sensory experience in which only 15 audience members at a time explore a dreamlike world where every alcove, corner, and corridor has been transformed into lushly designed performance space. Inspired by the life and writings of Lewis Carroll, it offers an 'Alice-like' experience for audience members as they explore the rooms, often by themselves, in order to discover hidden scenes; encounter performers one-on-one; unearth clues that illuminate a shrouded history; use skeleton keys to gain access to guarded secrets; and imbibe custom-designed elixirs.

Written, directed, designed and choreographed by Zach Morris, Tom Pearson and Jennine Willett in collaboration with The Company, **THEN SHE FELL** evokes the inner, psychological landscapes of Lewis Carroll, Alice Liddell, and iconic characters from Carroll's texts. Every aspect of each audience member's experience has been meticulously designed, from lush environments to the smells, tastes, and objects, that they discover as they explore and unravel a narrative that balances dream, reality, fact, and fiction.

This genre-defining production of ***THEN SHE FELL*** is directed, designed, written and choreographed by Zach Morris, Tom Pearson, and Jennine Willett in collaboration with original cast members: Elizabeth Carena, Alberto Denis, Stacie C. Tobar, Rebekah Morin, Marissa Nielsen-Pincus, Tara O'Con, and Zoë Schieber. It is currently performed by the company: Matthew Albert, Eric Berey, Erika Boudreau-Barbee, Andrew Broaddus, Kyle Castillo, Kristen Carcone, Larry Daniels, Elisa Davis, Caitlin Dutton-Reaver, Julia Galanski, Gierre J. Godley, Joseph Harris, Julia Jurgilewicz, Julia Kelly, Mary Madsen, Taylor Myers, Lauren Muraski, Jenna Purcell, Kim Savarino, Alex M. Schell, Taylor Semin, Mackenzie Sherburne, Julie Seal, Jeff Sykes, and Charly Wenzel. Supported by Elizabeth Carena, Alberto Denis, Joshua Dutton-Reaver, Kim Fischer, Rebekah Morin, Edward Rice, Bre Short, Samuel Swanton, and Madeline Wilcox. The production features production design by Zach Morris, Tom Pearson, and Jennine Willett, original music & sound design by Sean Hagerty, costumes by Karen Young, lighting design by Kryssy Wright, production management by Brittany Crowell, assistant direction by Marissa Nielsen-Pincus, rehearsal direction by Julia Kelly, assistant rehearsal direction by Mary Madsen, original technical direction by Carlton C. Ward, and wardrobe by TJ Burleson.

Hailed as one of the foremost companies creating site-specific, immersive and experiential dance and theater, **Third Rail Projects**, led by Artistic Directors Zach Morris, Tom Pearson, and Jennine Willett, is dedicated to re-envisioning ways in which audiences engage with contemporary performance. They have made work in New York, nationally, and abroad since 2000 with projects including GHOST LIGHT at Lincoln Center, the Off-Broadway hit THE GRAND PARADISE, SWEET & LUCKY with Denver Center for the Performing Arts, and Chicago's LEARNING CURVE. Third Rail Projects has been the recipient of several prestigious awards, including New York Dance and Performance (Bessie) Awards for Then She Fell (2013) and Vanishing Point (2008). Third Rail's artistic directors were recently named among the 100 most influential people in Brooklyn culture by Brooklyn Magazine. For more info, visit [thirdrailprojects.com](http://thirdrailprojects.com).

***THEN SHE FELL*** runs Tuesday - Sunday at 7:30pm & 10:30pm. Tickets are \$95 - \$200, available at [www.thenshefell.com](http://www.thenshefell.com). Private events are also available; visit the website for more information. The Kingsland Ward at St. Johns is located 195 Maujer Street in Williamsburg, Brooklyn (just 2 blocks off of the L train at Grand Street). Performances begin promptly and there is absolutely no late admittance and no refunds. Admittance is strictly limited to audience members 21 years of age and over; all audience members must bring valid government-issued photo IDs. The performance lasts roughly 2 hours without intermission. Because of the immersive nature of this piece, audiences may be standing for significant periods of time over the course of the performance. Audiences are encouraged to wear comfortable shoes. This performance is not recommended for audience members who are not comfortable standing, walking, climbing stairs or being alone. For more information call 718-374-5196.

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Then She Fell is made possible, in part, with support from Arts@Renaissance and St. Nicks Alliance; The Brooklyn Community Foundation; New York City Council Member Diana Reyna; Official Wine Sponsor, Macari Wines; Materials for the Arts/New York City Department of Cultural Affairs and Department of Sanitation; T. Edward Wines; Groundworks Inc.; Beverage Consultant Sarah Sutel, Mixologist Kathy Hubler, Chefs Megan Johnson and Leigh Friend (Casellula); New York Costumes; The [QuA2D] Art Mill Residency in Jeffersonville, NY provided by Daniel Castellanos & John Wenk; NYC Dance Response Fund, a program of Dance/NYC established by the Mertz Gilmore Foundation; the Lutheran Church of St. John, the Evangelist and Pastor Jonathan Priest; Third Rail's fiscal sponsor Fractured Atlas; and by Third Rail Projects, with support from individual and institutional donors, and volunteers. Third Rail Projects also extends its sincerest gratitude to Arts Brookfield for its significant support throughout the development of Then She Fell.